

الشركة السعودية لشراكات المياه Saudi Water Partnership Company

منتدى وحفل جائزة الشركة السعودية لشراكات المياه

Saudi Water Partnership Company Forum and Award Ceremony

EMPOWERING PARTNERSHIPS FOR A SUSTAINABLE WATER FUTURE

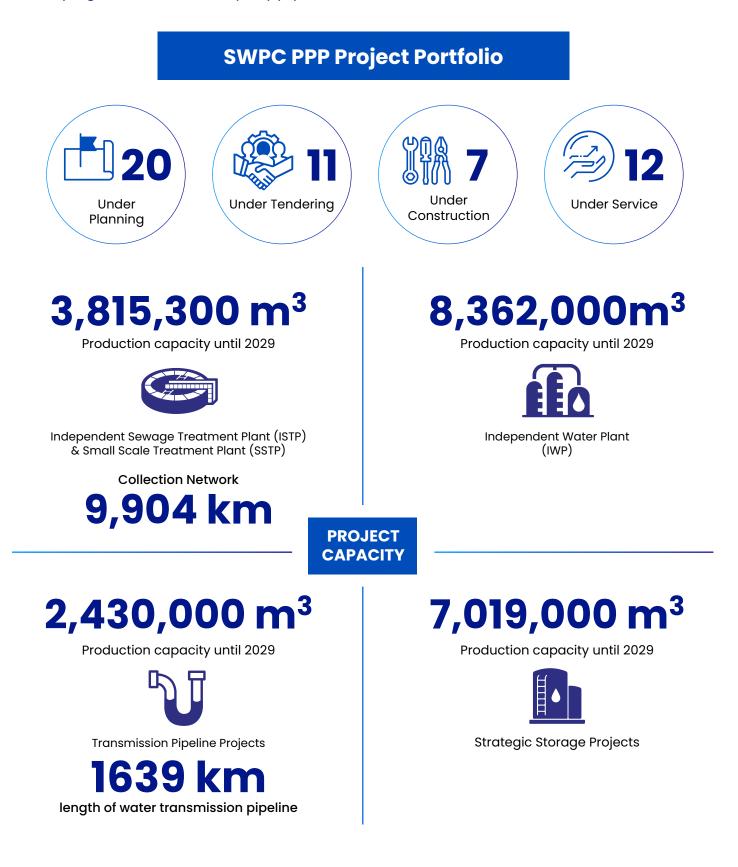
1 DECEMBER 2024 | FAIRMONT HOTEL RIYADH

EXCLUSIVE EVENT FOR WATER SECTOR LEADERS

PARTICIPATION IS BY INVITATION ONLY

Saudi Water Partnership Company

The Saudi Water Partnership Company (SWPC) is a critical government organization ensuring Saudi Arabia's water security. Owned by the Ministry of Finance, it's a limited liability company that partners with private businesses. By financing water desalination projects, SWPC fosters private sector involvement and boosts the use of locally-sourced resources in these projects. This focus on collaboration helps guarantee a steady supply of affordable water for Saudi Arabia's residents.



WHY SWPC FORUM

The Saudi Water Partnership Company Forum is an exclusive one-day event scheduled for 1st December 2024 at the Fairmont Hotel Riyadh. The Forum's objective is to encourage collaboration among key stakeholders in the water sector. It will provide a platform for sharing best practices, gathering industry feedback, optimizing and improving various aspects to assure sustainability of the water sector not only in Saudi Arabia but also in the MENA region as well. This exclusive gathering is intended to facilitate meaningful dialogue and strategic partnerships, ensuring that all voices within the sector are heard and their insights utilized for continuous improvement.

The Forum is an exclusive event with limited invitations extended to select industry leaders, government officials, corporate executives, and key stakeholders. This private gathering ensures a focused and high-level dialogue, fostering meaningful connections and actionable insights.

ABOUT SWPC AWARDS

The evening will conclude with the prestigious SWPC Awards ceremony, officially opened by his excellence the Ministry of Environment, Water, and Agriculture. The Awards ceremony is hosted to celebrate the achievements and innovations within the water sector, emphasizing the importance of excellence and partnership, and recognizing outstanding contributions and successful projects that have advanced water management in Saudi Arabia.

WHAT TO EXPECT AT THE SWPC FORUM AND AWARD CEREMONY

PPP Project Outlook:

Presentation on ongoing and future PPP water infrastructure projects including desalination, transmission, storage and sewage.

Strategic Partnerships:

Opportunities to form alliances with key industry players. Networking sessions designed to connect potential partners.

Stakeholder Engagement:

Detailed discussions on industry best practices including procurement, contract management, construction, and legalization.

Investment Opportunities:

Exploration of investment prospects in the water and energy sectors. Guidance on participating in SWPC's tendering processes.

Exhibition:

Showcase of the latest innovations, technologies, and solutions in the water sector. Opportunity to meet and network with leading international and local water project developers and advanced technology owners.

Awards Ceremony:

Hosted to celebrate the achievements and innovations within the water sector, emphasizing the importance of excellence and partnership, and recognizing outstanding contributions and successful projects that have advanced water management in Saudi Arabia.

KEY SWPC Forum Elements

Opening SWPC Forum

The event will commence with a keynote address and inauguration from SWPC, setting the tone for the forum by highlighting the strategic importance of sustainable water management and the role of collaboration.

Panel Discussions

The Forum's panel discussions serve as valuable platforms for knowledge dissemination, collaboration, policy development, and knowledge share to advance water resilience and sustainability goals.

SWPC Concurrent Workshops

A series of specialized workshops tailored to different sectors within the water industry will be held concurrently, providing the region's water sector senior executives with deep dives into specific domains.

Exhibition Space

An exhibition area will feature the latest innovations, technologies, and solutions in the water sector, offering attendees the opportunity to explore new products, services, and advancements that can drive the industry forward.

Awards Ceremony and Gala Dinner

The evening will culminate in an elegant awards ceremony and gala dinner, where outstanding contributions and successful projects in the water sector will be recognized.



AGENDA

08:00 - 09:20

Foyer Area

Registration Open for SWPC Forum and Networking Morning Coffee

09:20 – 09:45 Marasem Ballroom

SWPC Forum Opening Ceremony Recitation of the Holy Quran National Anthem Opening Video Welcome Remarks Welcome Speech by H.E. President of SWA

Welcome Speech by a Representative of MEWA

09:45 – 10:25 Marasem Ballroom

Opening Remarks by SWPC

Presentation 1 SWPC's Current and Future Project Presentation 2 Unveiling SWPC's Comprehensive Services

Speaker

Speakers

Abdullah Saad Bin Tuwaym Saudi Water Partnership Company

Mohammed Alhadi Saudi Water Partnership Company **Mohammed Alyousif** Saudi Water Partnership Company

10:25 – 10:40 Marasem Ballroom

Sponsors Recognition and Appreciation

10:40 – 11:15 Marasem Ballroom

Innovation Session

Innovation Insight 1

The 20-mins presentation session is reserved for the headline sponsor

Innovation Insight 2

The 15-mins presentation session is reserved for the platinum sponsor

11:15 – 12:15 Marasem Ballroom

Networking Coffee Break & Prayer

12:15 – 12:45 Marasem Ballroom

MoU Signing Ceremony

Dedicated time for the signing of Memorandums of Understanding (MoUs) between SWPC and key regional entities and stakeholders to advance the development of the Kingdom's water sector.

12:45 – 13:30 Marasem Ballroom

Panel Discussion:

Navigating the Government Collaboration Landscape

This panel discussion explores strategies and best practices for effective collaboration amongst governmental agencies. Experts and leaders will discuss navigating bureaucratic structures, fostering inter-agency cooperation, and leveraging partnerships to achieve common goals. The session aims to provide insights into overcoming challenges and maximizing opportunities in government collaboration, highlighting key principles and successful case studies for achieving impactful outcomes.

> Moderator Eng. Amer Abdulaziz Alrajiba, Saudi Water Partnership Company

13:30 – 14:15 Maras	sem Ballroom
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Panel Discussion:

Optimizing the Tendering Process: A Conversational Guide for Success

This session offers practical insights and strategies for improving efficiency and effectiveness in tendering procedures. Experts will share tips on navigating complexities, enhancing transparency, and maximizing outcomes through streamlined processes. Participants will gain a comprehensive understanding of key considerations and best practices essential for successful tendering, aiming to empower stakeholders with actionable knowledge for achieving procurement excellence.

Moderator

Abdullah Saad Bin Tuwaym, Saudi Water Partnership Company

14:15 - 15:30

Networking Lunch Break and Prayers

	WORKSHO	OPS AGENDA	L Contraction of the second seco				
	15:30 - 17:00	2nd Floor					
SWPC Forum Concurrent Workshops							
• Workshop 1 : Al Riyadh	A · · · · Workshop	2: Al Riyadh B	Workshop 3 : Jeddah A				
Partnering for Success Developers & SWPC		egislation	Building Saudi Arabia's Water Infrastructure with Top EPC Contractors Moderator:				
Moderator: Talal Altayar Saudi Water Partnership Company Corrado Sommariva Sustainable Water and Power Consultants	H Mich	derator: ael Gabriel hitecase					
Workshop 4 : Jeddah B Financing Water Solutions Moderator:		Offtake Lo Partne Mode Nabil A	rator: I johani Partnership				

17:00 End of Forum

Awards Ceremony and Gala Dinner

17:00 - 19:00

Registration for Awards Ceremony and Gala Dinner

19:00 - 19:15

Opening Remarks

19:15 - 19:30

Opening Remarks by Eng. Khaled Al Qureshi, CEO, Saudi Water Partnership Company

19:30 - 20:00

Awards Category Announcement

Public Operational Excellence Award Private Operational Excellence Award Reliability Excellence Award Local Content Excellence Award Project Execution Excellence Award Financial Closure Excellence Award

20:00 - 20:30

Award Ceremony & Recognition

20:30 - 21:30

Gala Dinner



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WORKSHOP DESCRIPTIONS

The SWPC Forum will provide targeted, advanced insights and skills for professionals established in their respective fields, fostering deeper expertise, innovation, and excellence in the water sector.

Workshop 1

Partnering for Success - Developers & SWPC

This session is designed for developers, focusing on building successful partnerships with the Saudi Water Partnership Company (SWPC). Participants will explore collaboration dynamics, project lifecycle management, and strategies for aligning goals with SWPC.



Key Learnings

Working with SWPC

Gain insights into SWPC's strategic goals and how developers can align their projects to meet these objectives.

Project Phases

Understand the critical stages of project development and key points for developer-SWPC collaboration.

Collaborative Models

Learn about effective partnership models between developers and SWPC.

Performance Metrics

Identify success metrics for evaluating partnership outcomes from a developer's perspective.

PPP legislation

This workshop aims to provide participants with a comprehensive understanding of the principles, processes, and practical considerations involved in Public-Private Partnerships.



Key Learnings

Enhanced Understanding

Gain a comprehensive understanding of PPP concepts, processes, and legal frameworks. **Practical Skills**

Develop practical skills in structuring, negotiating, and managing PPP projects.

Best Practices

Learn from case studies and best practices from around the world.

Building Saudi Arabia's Water Infrastructure with Top EPC Companies

This session is for EPC (Engineering, Procurement, and Construction) companies, focusing on building robust water infrastructure in Saudi Arabia. Participants will explore collaboration strategies, project challenges, and successful project implementations.



Key Learnings



Discover strategies for effective collaboration among EPC contractors and stakeholders.

Cutting-Edge Construction Technologies

Evaluate the latest technologies and their applications in enhancing the efficiency and quality of water infrastructure projects.

Complex Project Management

Tackle the challenges of managing large-scale infrastructure projects with advanced project management techniques.

Success Stories

Deep dive into successful large-scale projects led by top EPC contractors, with a focus on overcoming significant challenges and achieving excellence.

Financing Water Solutions

Designed for finance and investment professionals with experience in the water sector, this workshop covers advanced financing mechanisms for water projects. Participants will delve into complex investment strategies, funding sources, and financial management techniques.



Key Learnings

Complex Funding Mechanisms

Explore a variety of advanced funding mechanisms suitable for large-scale water projects.



Recognize advanced financial planning and management techniques crucial for the success of water projects.

Investment Strategies

Learn about high-level investment strategies that attract and secure substantial funding.

In-Depth Case Studies

Analyze detailed case studies of successfully financed water projects to identify best practices and innovative solutions.

Offtake Long-Term Partnership

The workshop serves as a crucial platform for exchanging knowledge, fostering collaboration, and exploring innovative solutions in the water sector. It aims to equip participants with the tools and expertise necessary to navigate the complexities of off-take agreements and contribute to sustainable water infrastructure development.



Key Learnings

Sector-specific Knowledge

Gain insights into the unique challenges and opportunities in water off-take partnerships.

Practical Skills Development

Enhance negotiation skills and learn about effective contract management strategies.

Policy Influence

Contribute to discussions on policy frameworks and regulatory reforms impacting water infrastructure development.

OPPORTUNITIES TO PARTICIPATE

The SWPC Forum and Award Ceremony offers a unique and exclusive platform for stakeholders to engage in meaningful dialogue, share best practices, and explore collaborative opportunities. Given the exclusiveness and limited participation of this event, partaking is by invitation only, ensuring a focused and high-level engagement among industry leaders, government officials, and key stakeholders.

There are very limited and exclusive opportunities for sponsorship at the SWPC Forum and Award Ceremony. Sponsors will have the unique chance to gain visibility, showcase their commitment to sustainable water management, and connect with top decision-makers in the water sector. Sponsorship benefits include:



BRAND EXPOSURE

Prominent branding opportunities throughout the event, including during keynote addresses, workshops.



NETWORKING OPPORTUNITIES

Access to exclusive networking sessions, including the VIP lunch and gala dinner, providing direct interaction with industry leaders and government officials.



EXHIBITION SPACE

Prime exhibition space to showcase your latest products, technologies, and solutions to a targeted audience.



SPEAKING OPPORTUNITIES

Potential to moderate or co-host a workshop from the 5 available, sharing your expertise and insights with a distinguished focused audience.

If you are interested in participating as a sponsor, please reach out to us directly. We will work with you to customize and develop a sponsorship package that meets your specific requirements and maximizes your engagement at the SWPC Forum 2024.

For more information and to discuss sponsorship opportunities, please contact: partnerships@gmevents.ae

SPONSORSHIP OPPORTUNITIES

ITEM	HEADLINE SPONSOR (Exclusive for 1 company)	PLATINUM SPONSOR (Exclusive for 2 companies)	GOLD SPONSOR	EXHIBITOR
Program Involvement	20Min	15 Min	2 Min- video	
Official Awards Sponsor Special Benefits (Exclusive)	 Image: A start of the start of			
Lanyard Sponsor (Additional Branding)	 Image: A start of the start of			
Branding at VIP Majlis	\checkmark			
Registration desk special benefit (Exclusive)	\checkmark	\checkmark		
Lunch special Benefits	\checkmark	\checkmark	\checkmark	
Official Entrance Archways Sponsor (Exclusive)	\checkmark			
Meeting room	\checkmark	\checkmark	\checkmark	
Podium/Lectern			\checkmark	
Accommodation	6	4	3	
Branding	\checkmark	\checkmark	\checkmark	\checkmark
Networking and Business Development	\checkmark	\checkmark	\checkmark	\checkmark
Exhibition Area	24 SQM	18 SQM	15 SQM	9 SQM
VIP Majlis Passes	5	3	1	
Delegate Passes	15	10	6	4
Gala Dinner and Awarding Pass	15	10	6	1
Small Meeting Room	Optional Add-on			

Add-on branding packages are available upon request				
Information desk	Water	VIP Gifts	Gala Dinner	
Stationary	Delegate bag	Coffee and refreshments	Company Flags	

SPONSORS



Gold Sponsor



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